



NEXT Financial Group's Privacy Policy

Who We Are: NEXT Financial Group, Inc., is an independent broker/dealer, registered investment adviser, and insurance agency, and NEXT Financial Insurance Agency of Texas, Inc., is an insurance agency. Through our representatives we provide financial products and services to the general public. We are providing you with this privacy policy to describe how we collect information about you, under what circumstances we may disclose the information to others, and how we safeguard your information in our possession.

Information We Collect: We collect and use information about you in order to provide you with our financial products and services. For example, we use your information to determine the suitability of our investment recommendations and to process transactions for your account. We obtain most information directly from you when you open an account or purchase financial products or services from us. We may also obtain information about you from our representatives and their affiliated businesses, and from third parties such as retirement plan sponsors or third-party administrators, mutual fund companies, insurance companies, your former broker-dealer or its registered representative, clearing firms, or others who provide you with financial products or services.

Information We Disclose: We may disclose information about you to our staff, affiliates, representatives, their affiliated businesses, and third parties who provide you with financial products and services. Nonaffiliated third parties may include retirement plan sponsors or third-party administrators, mutual fund companies, insurance companies and agencies, other broker-dealers, and clearing firms. Our privacy policy is the same for current, as well as former clients. If you close your account, in the process of transferring your investments we may share your information with the new broker-dealer or custodian that you or your representative selects. If our representative servicing your account leaves us to join another broker-dealer, the representative is permitted to retain copies of your information so that he or she can assist with the transfer of your account and continue to serve you at their new firm. The representative's continuing use of your information will be subject to the new firm's privacy policy.

We may disclose information such as your name, address, social security number, date of birth, transactional information, or other financial information when necessary for us to provide you with financial products and services or report on your account, or where disclosure is prescribed by law. For example, we report your tax-related information to federal and state governments, and we may disclose information during the course of an audit or to law enforcement or regulatory agencies.

We do not disclose your information to nonaffiliated companies who intend to market their products to you. For example, we will not sell clients' names and addresses to a catalogue or marketing company.

"Opting-out" of Third-Party Disclosures: If you do not want us to share your information (other than as pre-scribed by law) with any nonaffiliated third parties, including the registered representative servicing your account when he or she leaves us to join another firm, you may contact our **Compliance Department** by calling our toll-free number: (877) 876-6398.

Securing Your Information: Our staff, affiliates, and representatives who have access to your information are required to follow our procedures which were reasonably designed to keep your information secure and confidential. Our physical, electronic, and procedural safeguards have been reasonably designed to protect your information.

Questions: If you have questions about our privacy policy, you may contact your local NEXT representative, you may visit the Client section of our website at <http://www.nextfinancial.com>, or you may contact us at: NEXT Financial Group, Inc., Attn: Compliance Department, 2500 Wilcrest Drive, Suite 620, Houston, TX 77042-2757. We appreciate your business and look forward to serving your financial service needs.